

# Artscape

Artists helping artists

September 2016



SOCIETY OF WESTERN  
CANADIAN ARTISTS  
[www.swcartists.ca](http://www.swcartists.ca)

Deb Achtymichuk / Tekarra Totem / 15"x11" / Watercolour

## 2016-17 SWCA Executive

<b>President</b>	Trueman Macdonald
<b>Vice President</b>	Serena Webber
<b>Second Vice President</b>	Sharon Abbott
<b>Treasurer</b>	Judy Leonard
<b>Secretary</b>	VACANT
<b>Past President</b>	Diana Templeton

## SWCA Committees

### Exhibitions Committee

Chair (VACANT), Cathy Bible, Arlene Bowles, Liz Ekstrom, Teresa Graham, Kathy Koziak, Trueman Macdonald, Janet Rose, Annette Russell, Sue Scott

### Historian

Lynn Romaine

### Membership Committee

Arlene Bowles (Chair), Cathy Bible, Kathy Dyck, Pat Hayes

### Newsletter Committee

John Labots (Chair & Editor), Sharon Abbott, Ruth Harris

### Programs Committee

Laurel Hawkswell (Chair), Lynn Romaine

### Standards Committee

John Labots (Chair), Carmen Gonzalez, Shirley Kinneberg, Esther Koziol, Judy Rikley, Leanne Schnierer, Myrna Wilkinson

### Workshops Committee

Chair (VACANT), Clara Cheung

### Audio Visual Committee

Keith Leonard (Chair)

### Featured Artists Coordinator

Katalin Dusek

### Greeting Committee

Myrna Wilkinson (Chair), Laurel Hawkswell

### Kitchen Committee

 VACANT

### Library Committee

Cynthia Clarke (Chair), Kathy Dyck, Anne McCartney, Gail McDougall, Misook Song, Marjorie Thomson

### Set-up Committee

 VACANT

### Social Media Committee

Serena Webber (Chair)

### Volunteer Committee

Tammy Taylor (Chair)

### Website Committee

Carleen Ross (Chair), Judy Leonard, John Labots, Rick Rogers

Contact information is available to members by logging in on the website and accessing the Membership Roster under Members Only. Inquiries can be made to the President at [contactswca@gmail.com](mailto:contactswca@gmail.com) or through the Contact page on the website: [www.swcartists.ca](http://www.swcartists.ca).



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# A message from your Executive Committee

Your Executive Committee has been hard at work thinking about how to make your art club experience fun, interesting and interactive so you will get a renewed enthusiasm for making art.

On September 12, we start off with Art-A-Fair, our opening event which will be a night of socializing, celebration and learning all about what SWCA offers. We promise a very different evening where you will learn about what each Executive Committee member does, why it is important and how it relates to you. You will have a chance to talk to everyone: friends, members of the Executive Committee and people you've seen but never had an

opportunity to talk to. You will learn about exciting volunteer opportunities doing exactly the sort of jobs that suit you and your time commitments perfectly.

But it's a celebration too. SWCA has been around a long time; we're known in the community for the quality of our exhibitions and workshops. Our hundred plus members have been on artistic journeys and will tell you how much the club has meant to them in terms of learning to create and improve their art.

Come and check out the new us, the renewed us, the exciting and fun us. Bring a guest who loves art and wants to do more of it. See you there!



## Newsletter Submissions

The newsletter copy deadline for the **October 2016** issue of Artscape is **September 20**. Please send it to:  
**John Labots, Newsletter Editor** at [jflabots@telusplanet.net](mailto:jflabots@telusplanet.net)



Join us for our  
**SWCA**  
**MONTHLY**  
**GENERAL MEMBERSHIP**  
**MEETING**

**Monday, September 12, 2016**

Next meeting: Monday, October 17, 2016

Laurier Heights Baptist Church  
8505 - 142 Street NW, Edmonton  
Lower Level / Use back entrance  
Doors open at 6:00 p.m.  
Library open: 6:30 to 7:00 p.m.  
Meeting begins at 7:00 p.m.



Featured Artist:

**Kevin Jones**

Exhibiting Status Level member

## MEMBERSHIP

### Membership renewals are due

It's that time of year again and there are four different ways to renew.

**REMEMBER: All membership renewals are due September 1 with a grace period up until the October 19 meeting.** Failing to renew results in the loss of member privileges including the ability to attend meetings. Members exhibiting in the fall must have their membership renewed before they can exhibit.

#### A. Renew Online (preferred method)

The best and preferred way to renew is online. The process is easy and payment secure.

#### B. Process online but pay in person

If you cannot pay online using PayPal or a credit card, you can process your renewal online and then pay at the next monthly meeting.

Print off the invoice and bring it to the meeting with your payment.

Please bring a cheque or exact cash (we cannot guarantee the ability to provide change at the meeting).

#### C. Process and pay at the meeting

If you do not have access to a computer, then renewal can be processed at monthly meeting.

You will need to fill out a SWCA membership form (available at the membership table) to create a proper record of your renewal.

Payment must be made when handing in this form. Please bring a cheque or exact cash (we cannot guarantee the ability to provide change at the meeting).

#### D. Mail your renewal

Print off the membership application form available online. Login and go to Members Only > Documents > Membership Application.

Society of Western Canadian Artists  
Attention: Membership  
PO Box 67181 RPO Meadowlark  
Edmonton, AB T5R 5Y3

#### Fees:

- General (non-exhibiting): \$25.00
- Active / Exhibiting: \$40.00
- Associate: \$40.00

- Signature: \$40.00
- Mailed Newsletter: \$15.00
- Online Newsletter: No charge

*Arlene Bowles, Membership*

## DOCUMENTS

### Updated member documents available

New Bylaws and Member Status Levels documents reflecting changes made at the June 2016 meeting are now available online. Be sure you have updated documents when dealing with Bylaws and Member Status Level activities such as Jury for Status.

We recommend that you print them off and keep them handy in your membership binder. Log in and go to Members Only > Documents > Member Documents.

If you do not have online access, copies can be obtained by contacting John Labots.

**DEADLINE EXTENDED:  
SEPTEMBER 7, 2016**

## CALL FOR ENTRIES

# MISERICORDIA HOSPITAL INHOUSE GALLERY SHOW

16940 87 Avenue (Main Floor), Edmonton

**September 17 to November 19**

The call for entries deadline has been extended since not enough entries have been received. Maximum entries have been increased to 4. This show is open to all SWCA Exhibiting, Associate and Signature status level members. Artists are responsible for hanging and taking down their own artwork or arranging for someone to do it for them. Work shown must meet Exhibition Standards. Volunteer Services handles sales for a 20% commission. Artists are responsible for any insurance coverage in case of loss or damage to artwork.

Email your submission to [swcamisericordia@gmail.com](mailto:swcamisericordia@gmail.com). Please include the following with your submission: artist name and phone number, title of work, medium, size (HxW including frame if applicable), and price. Images of works not required for this show.

## CALL FOR ENTRIES

**DEADLINE: September 13, 2016**

# EVERY PICTURE TELLS A STORY

Allen Gray Continuing Care Centre

5005 28 Avenue, Edmonton

**September 24 to November 26**

This "small picture" show is open to all SWCA Exhibiting, Associate and Signature status level members. Enter up to 2 original artworks no larger than 20" x 24" including frame with a price of \$400 or less.

Send high quality digital jpeg images of your artwork and an image list including artist name, title, medium, size in inches (H x W) and framed size (if applicable), phone number and sale price to [swcaallengray@gmail.com](mailto:swcaallengray@gmail.com).

The AGCCC will handle all sales with 30% commission "donated" to the Gray House Guild. An income tax receipt will be issued to the artist for this amount.

### ARTISTS RECEPTION

**Friday, September 30 from 5:00 to 7:00 p.m.**

Artists are required to ensure that artwork meets the SWCA Exhibition Standards.

The Exhibition Committee will confirm receipt of your submission.

## CALL FOR ENTRIES

**DEADLINE: September 16, 6 pm**

# SQUARE 1 COFFEE CAFÉ GALLERY SHOW

15 Fairway Drive NW Edmonton

**October 2 to January 2**

This show is open to all Associate and Signature SWCA members. The gallery can accommodate about 17 mid-sized paintings. The owner specified a preference for landscapes and florals rather than abstracts, animals or people. A 20% commission will be taken on sold pieces.

Artists are required to ensure that artwork meets the SWCA Exhibition Standards. Artwork must be appropriate for business and family viewing. Artists may submit up to 3 pieces of artwork.

Please send your entry with a high resolution image (jpeg) of each piece to the dedicated show email: [swcasquare1@gmail.com](mailto:swcasquare1@gmail.com). Include the following information: artist name and phone number, title of artwork, medium, size of artwork - including frame (if applicable), sale price (all art must be for sale). Your image should be labelled as follows:

Artistlastname\_Titleofwork(no spaces).

The Exhibition Committee will confirm receipt of your submission.

## The search for critique (Part 1)

Hopefully all of you are now at least considering looking for opportunities to obtain critique of your work and if you have a mentor or coach, perhaps you are obtaining artistic critique. But despite looking for opportunities, you may not yet have found many. So how about a few suggestions for where to look for potential critics? Let's start with some of the easier ones to find:

### FAMILY AND FRIENDS

Okay, so this one can be touchy... Think about family and friends whose opinions you trust, who have time to give you an opinion, and who can set aside their love of you to look at your work with less bias. You will already be receiving some level of complimentary adulation from friends and family, out of their interest in supporting you. You must be able to accept their opinions without taking them personally, or they won't feel comfortable sharing truthfully.

### FELLOW ARTISTS

Find peers that you trust at classes, workshops, societies like SWCA. Set up opportunities to get together to discuss each other's work. You can set formal guidelines and label these gatherings peer critiques. Or you can treat them as just show and tell sessions, where the artist asks the questions or raises concerns they have with their own work for discussion. I would recommend you always start with a small group of trusted friends to set the tone of the discussions and ensure they are fruitful sessions. Even better, get invited to an existing group if you can find one, and see if their already established style works for you. Some art societies, like SWCA provide professional critiques on a

regular basis. These are a great way to get a brief but free professional critique. Never pass up these opportunities if you have some work to bring.

### ONLINE COMMUNITIES

Social networking sites like WetCanvas (recommended), DeviantArt, and ConceptArt, and Facebook groups like Canadian Visual Artists have some great potential for obtaining critique. As with any online community, you should be careful about how much you share, and many people use pseudonyms for that reason. WetCanvas has had a critique forum for many years, and has posted guidelines regarding balanced critique, and many seasoned professionals are active or occasional WetCanvas posters. So there is a great opportunity for obtaining critique. However, you must be a little more skeptical of critique received from an online

source. It is harder to determine their true experience level and honesty. Try it out to see if it is the right venue for you.

### EXHIBITIONS

Be near your work as often as possible. Be at the opening reception, create excursions for friends and clients to visit the exhibition with you. Watch - discretely - how people react to your work. Better yet, engage them directly in a conversation about your work, assuming they are approachable. This can start with a simple question like, "What do you think?" If you can avoid taking comments personally you will be better able to encourage people to open up about what they really think about your work. Think about questions like, "What do you like about it?" and "How does it make you feel?"

And remember, a critique doesn't define you or your art, you do.



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Store Hours: Monday - Friday 9:30 am - 6:00 pm  
Saturday 9:30 am - 5:00 pm





## This month's cover artist

# Deb Achtymichuk

My interest in art began with a Jon Gnagy Learn to Draw Kit – a gift received as a young child. I loved to draw, and was thrilled when my Dad would ask me to create pictures for his presentations at work.

While raising my own family and working as a pharmacist, I was grateful for any opportunity to steal a little time for an art class or oil painting. Eventually I was drawn to the interesting effects of watercolours and the fact that they could be tossed into a bag for a quick painting almost anywhere. Living in a beautiful province like Alberta, it opened up a whole new world of possibilities.

There is a saying that goes “When the student is ready the teacher will

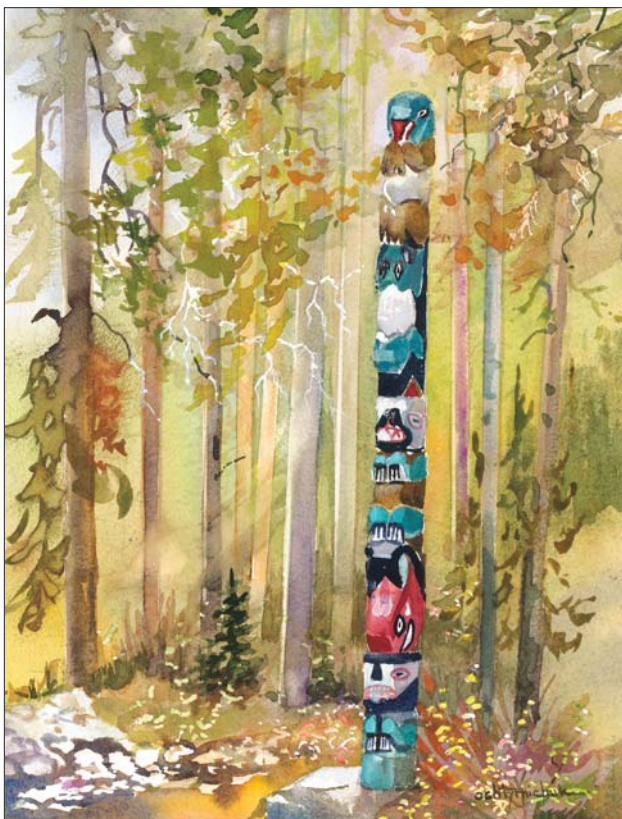
appear,” and fortunate circumstances led me to meet Gregg Johnson. For many years I made twice-yearly trips to the mountains in Jasper to learn and paint with Gregg and the dedicated group of artists who have become such good friends.

Retirement has brought more time for painting and a bucket list of incredible workshops with artists who inspire me, including Mary Whyte, Alvaro Castagnet and John Salminen.

To me, nothing is better than getting outside with my paints. Time slows down, and yet there is a sense of urgency about it. You never know when you will have to quickly pack up due to a downpour, a bear, or a Texas Ranger on a bicycle! The adventure becomes forever entwined with each painting.

### “Tekarra Totem”

There are colourful totem poles all around the grounds at Tekarra Lodge in Jasper. This one stands among the trees just outside the cabin where we have stayed many times. I have always admired its beauty and detail. Thank you for allowing me to share it on the cover of Artscape.



▲ Tekarra Totem /15"x11" / Watercolour

## June program review

### Soft Pastel Demonstration with David Shkolny

David Shkolny's pastels presentation was cut short because of the length of our general meeting beforehand and we thank him for his patience!

He showed how pastels can be used, along with coloured art paper, to create gorgeous landscapes that had both vibrant and subtle colours and textures.

We're sure it got many who attended interested in trying it out for themselves after seeing David's results.

*Laurel Hawkswell, Programs*

## VOLUNTEERING

**Should you have 3 or 4 hours per week or month to share, consider sharing them with SWCA. Your efforts will provide leadership and have an impact on all members. And best of all, you will have fun. Consider getting involved with the following committee(s):**

### **PROGRAMS COMMITTEE**

The Program Committee is seeking additional support in program planning and event coordination.

### **EXHIBITIONS COMMITTEE**

The Exhibitions Committee is seeking someone to step into the Chair position and oversee the committee.

The committee is also looking for people with good computer skills to assist with administration – something you can easily do from home. Duties include: monitoring and sending out show email correspondence, image handling for juried shows, creating show tags, and some website input.

**If you are able to help in any of these positions, contact the President at [contactswca@gmail.com](mailto:contactswca@gmail.com) or the Volunteer Committee at [volunteerswca@gmail.com](mailto:volunteerswca@gmail.com).**



Last month's featured artist

## Tammy Taylor



▲ *The Stand*



▲ *The Tracker*



▲ *Just a Little Break*



▲ *Tender Regard*



# PEOPLE'S CHOICE WINNERS

Congratulations to the following winners of the Peoples' Choice competition on June 13. Their artwork will be featured on the covers of Artscape for the months of September, October and November.

1. Gail Farewell
2. Diana Templeton
3. Deb Achtymichuk

The next Peoples Choice will be in November.



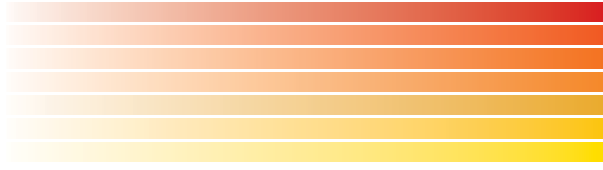
## Want to do some sketching?

Consider joining **Urban Sketchers Edmonton**  
Simply go online to <https://edmontonsketchers.wordpress.com> and find out when and where they meet each month.

There is no fee. Simply show up, spend 2 hours sketching, and then go for lunch with other sketchers if you want to.



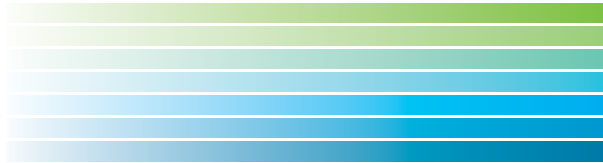
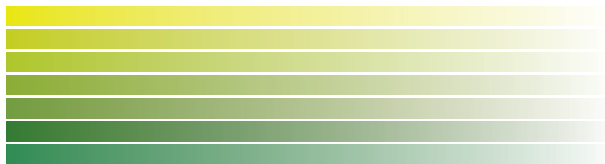
# THE ELITE COLOUR ADVANTAGE



Fruits – Gregory Milne



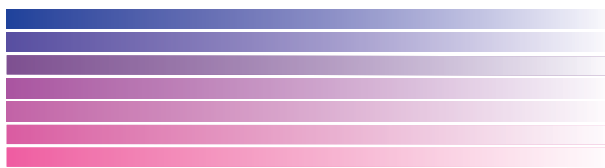
Woodland Clearing – Loraine Ure



Spirit Island 1 – Sharon Vanderwolf



Villa – Cornelia Martin-Hansen



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