

Artscape

Artists helping artists

September 2014



Joyce McCoy / Evening Light / 11" x 14" / Watercolour

SOCIETY OF WESTERN
CANADIAN ARTISTS
www.swcartists.ca



2014 SWCA Executive

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Vice President	
Kathy Dyck	780.435.7980
Second Vice President	
John Labots	780.944.6871
Treasurer	
Marsha Thornton	780.475.8015
Secretary	
Sharon Abbott	780.483.5321
Past President	
Rick Rogers	780.458.3572

SWCA Committees

Programs Committee	
Rick Rogers	780.458.3572
Membership Committee	
Arlene Bowles	780.462.5705
Assts: Kathy Dyck, Pat Hayes	
Standards Committee	
Carmen Gonzalez	780.486.3218
Sharon Hazen, John Labots, Rick Rogers, Leanne Schniener	
Volunteer Coordinator	
Teresa Graham	780.487.7006
Workshops Committee	
Meghana Gauthier	587.521.5537
Mary Hartley, Helen Richards	
Paint-Outs Committee	
Kathy Dyck	780.435.7980
Chiu-Ming Chiang, Joyce McCoy, Nancy Rae	
Exhibitions Committee	
Madeleine Arnett	780.453.7919
Cathy Bible, Sue Scott, Val Solash, Diana Templeton	
Publicity	
Sharon Abbott	780.483.5321
Featured Artists	
Esther Koziol	780.443.4219
Library	
Marjorie Thomson	780.463.2603
Assts: Lenore Dafoe, Anne McCartney, Gail McDougal	
Newsletter	
John Labots	780.444.4161
Assts: Sharon Abbott, Ruth Harris	
Website	
Rosemarie Litzenberger	780.486.2452
Asst: Sharon Hazen	780.240.1062
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Audio/Visual	
Saeed Hojjati	780.483.0895
Asst:	VACANT
Kitchen	
Sue Scott	780.431.9713
Asst: Val Burke	
Greeting Committee	
Sirkka Kadatz	780.467.0401
Eunice Rudd	

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Message from the President

The art of commitment

Hot, hot, hot ... lazy, crazy days of summer! It is and has been a beautiful summer. I hope all of you have been able to enjoy it as much as I have.

I needed to take the time out to look at my commitments and their importance to me. I have always been a committed person and will show up come hell or high water. However, I found this summer I really appreciated waking up with no schedule or commitments. I wanted and needed the time and energy to commit to myself.

Commitment to myself is not an easy thing but I found that the change in my commitment to me very rewarding in so many ways. I read, painted, swam, spent quality time with family and friends and just relaxed. I now feel fulfilled and re-energized and proud of myself in making some positive changes just for me. As Stephen Covey quotes: "If we can't make commitments to ourselves as well as others, our commitments become meaningless."

Commitment. What does it mean to you and your art?

"There is a difference between interest and commitment. When, you are interested in something you do it only when it is convenient. When you are committed to something, you accept no excuses, only results." Kenneth Blanchard

I have made a concentrated commitment to SWCA as your President and to the business of my art. The Executive asked me what I would like to achieve during my term as President this year.

My commitment to you is to increase our membership. Major strengths of mine are promotion, marketing, people skills and recruiting. I decided to promote

SWCA to as many artists as possible. I took my 7 year-old grandson (Boaz) with me to the Whyte Avenue Art Walk and we worked as a team. I talked personally and promoted SWCA membership to 64 artists. We collected 64 artists cards and I am committed to following up with each one of them. Boaz gave out SWCA cards and I gave out our newsletters and shared my positive experience as a member of SWCA. I was very proud of my grandson's commitment as it was very hot and tiring. It was such a positive and successful experience and we were so well received by all of the artists. We literally walked our talk.

I was also very proud and pleased to see so many of our committed SWCA artists participating in the Art Walk.

What is our commitment to our art? Regular habits will get you to the studio but it is the courage of commitment that will make the difference.

I remember in classes with Joe Vloothuis that he told us painting only once a week in class was not enough of a commitment to growing and improving as an artist. I know as my art improved and I grew as an artist when I started painting on a daily basis. I love the quote by Zana Hadid: "I mean really, you have to go at it full time. You can't just dip in and dip out!"

Wake up an artist.

Be an artist each day.

Keep showing up at your easel.

Do and deliver.

Enjoy the Journey and stay committed. Remember the will is lacking not the time.

Diana Templeton, President
dtemple1@telus.net

BYLAWS

Special Resolution

In January 2014, the membership voted on and passed a set of revised Bylaws. These were presented to Corporate Registry and were returned with a request for changes to be made. This means the January draft is not in effect and a new draft has to be presented to the membership for approval. The Bylaw Committee has reviewed and amended the Bylaws making the Corporate Registry changes, as well as recommending a number of additional changes that would make the Bylaws even easier to read and interpret.

A Special Resolution will be held on October 20, 2014 at the monthly membership meeting to present and vote on the amended Bylaws.

The actual Notice of Special Resolution will be emailed to ALL members at least 21 days before the meeting (near the end of September). Members without email will receive their Notice by mail.

MEMBERSHIP

Membership Renewal

It's that time of year again and there are four different ways to renew.

REMEMBER: All membership renewals are due September 1 with a grace period up until the October 20 meeting. Failing to renew results in the loss of member privileges including the ability to attend meetings. The cost of holding our meetings and honorariums are a significant portion of our budget and your membership fee is important in covering these expenses.

A. Renew Online (preferred method by the Membership Committee)

The best way to renew is online. The process is easy and payment secure.

1. At the top right corner of the web page (www.swcartists.ca), login using your email and password. If you have forgotten your password or are logging in for the first time, click on *Forgot password*.
2. Once you are logged in, click on

View profile (also in the top right hand corner).

3. Your profile will open and in the first section *Membership details* click on *Renew until 01 Sep 2015*.
4. Update any of your profile information on the Membership renewal page that opens and then click on *Update and next*. Please note you will not be able to update if mandatory fields are not filled in. This includes the *Volunteer interests* field.
5. Review the accuracy of the page that comes up. If information is correct, click on *Confirm* and an invoice will be created.
6. On the invoice page, click *Pay online* and follow payment instructions by PayPal or credit card (click *Don't have a PayPal account*). You do not have to create a PayPal account if you pay by credit card.

B. Process online but pay in person

If you cannot pay online using PayPal or a credit card, you can process your renewal online and then pay at the next monthly meeting.

1. Follow the steps in the online renewal (above) all the way to creating an invoice.

continued

Mark your calendar...

SWCA MONTHLY GENERAL MEMBERSHIP MEETING

Monday, September 8, 2014

at Laurier Height Baptist Church

8505 - 142 Street NW, Edmonton • Lower Level

Doors open at 6:00 p.m.
Library open 6:30 to 7:00 p.m.
Meeting begins at 7:00 p.m.

—
Featured Artist

Betty Jess

Active/Exhibiting Member

—
Program

Critique

by Sharon Moore Foster

See Programs for details

—
Next meeting: October 20, 2014

Membership renewals due:
September 1, 2014

2. Print off the invoice and bring it to the meeting with your payment. Please bring a cheque or exact cash (we cannot guarantee the ability to provide change at the meeting).

C. Process and pay at the meeting:

If you do not have access to a computer, then renewal can be processed at monthly meeting.

1. You will need to fill out a SWCA membership form (available at the membership table) to create a proper record of your renewal.

Because of new electronic subscription regulations you will have to fill out the NEW revised membership form. All previously existing membership forms are now obsolete. This form is available online.

2. Payment must be made when handing in this form. Please bring a cheque or exact cash (we cannot guarantee the ability to provide change at the meeting).

D. Mail your renewal:

1. Print off the NEW revised membership application form available online. **Because of new electronic subscription regulations, all previously existing membership forms are now obsolete.**

Login and go to Members Only > Documents > Membership Application.

2. Mail the form and a cheque to:
Society of Western Canadian Artists
Attention: Membership
Box 37025, Lynnwood P.O.
Edmonton AB T5R 5Y2

Fees:

- General (non-exhibiting): \$25.00
- Active / Exhibiting: \$40.00
- Associate: \$40.00
- Signature: \$40.00
- **Mailed Newsletter: \$10.00**
- Online Newsletter: No charge

Subscribing to SWCA messages

Electronic messages are messages sent via electronic means such as email, instant messages and cell phone text messages. Commercial Electronic Messages (CEMs) are messages that come from an

organization or individual that are intended to promote or offer products or services to the recipient. CEMs are now regulated under the Canadian Anti Spam Law, and SWCA must also comply with this law.

In the past, SWCA has sent CEMs to our members. Examples of these messages are: notifications of newsletter availability, workshop and exhibitions announcements. Our newsletters promote workshops and exhibitions organized by SWCA as well provide advertising space to organizations that support SWCA in some fashion. Third parties also regularly contact us with information to send to members. It is our policy to only publish these in the newsletter and not to use mass email to notify members. On occasion, certain events may be deemed of interest to most members and are time sensitive. In this case, it may be decided under careful consideration that a mass email would be beneficial to our members.

Under Canada's Anti-Spam Law (CASL), SWCA is able to provide CEMs to its members because we have IMPLIED consent when an email address is supplied on a member application form or in an online profile. However, in an effort to be respectful to our members, we want to ensure that those members who do not want to receive CEMs have the ability and right to do by providing EXPRESS consent.

Non-CEM messages include emails about meetings, paint outs, or general non-commercial information. These would continue to be sent unless you choose to unsubscribe completely.

Instructions on how to subscribe to CEM messages, or how to unsubscribe from all email messages, can be found on the FAQ page on our website (www.swcartists.ca).

For members who prefer to renew their membership in person at the meeting rather than online, new membership forms include a box that will need to be selected if you wish to receive CEMs from SWCA.

Arlene Bowles, Membership
Email: arlene.bowles@shaw.ca
Telephone: 780.462.5705

PROGRAMS

September program

Critique by Sharon Moore Foster

The September general membership meeting will feature a critique by Sharon Moore Foster, an Edmonton-based visual artist and arts educator. All members are welcome to bring one or two works – either finished or in progress – for the critique. Sharon may or may not be able to critique all works, depending on the volume of works submitted. Don't miss this opportunity to obtain valuable direct feedback on your work!

June program review

Our speaker in June was Johanne Yakula. Johanne is an instructor with the University of Alberta Department of Extension, where she teaches Art History, History of Furniture, Business Practice for Interior Decorators, and Building a Career as a Visual Artist.

Her topic was a very entertaining discussion of Shady Characters in Art History. We learned that the sophisticated art thief characters of Hollywood are a fairly romanticized notion that is not based on the more realistic bozos that Johanne described. Unfortunately, we also learned that art thieves are not generally punished very severely.

Johanne finished the evening with some practical tips for our artists to avoid being defrauded by current internet con artists.

Rick Rogers, Programs
buc@rickmo.com

STANDARDS

Jury for Status

The next **on-site** Jury for Status will be held October 13, 2014 just prior to the October membership meeting. The **on-line** Jury for Status will be

held between October 1 and 13, 2014. Applications are accepted from June until mid September.

If you wish to apply for a change in status, use the most recent version of the application form which is found on the website under *Members Only > Documents*.

Application forms can be given to Carmen at the September meetings, emailed to Carmen, or mailed to the SWCA address:

*Society of Western Canadian Artists
Carmen Gonzalez
Standards Committee
Box 37025 Lynnwood P.O.
Edmonton AB T5R 5Y2*

Upon receipt of your application, an email will be sent to you with jury date information and next steps.

Carmen Gonzalez, Standards Chair
Email: carmengonzalez@shaw.ca

LIBRARY

Summer book returns

I hope that you have all had a wonderful summer. For those of us who have stayed in Alberta, it has been a great summer weatherwise and I personally have loved the many warm sunny days we've had.

That being said, September is here and we will be back together at our regular monthly meetings. If you enjoyed a library book or DVD for the past three months, our September meeting will be the time to return these items so others can benefit from them. No overdue fines will apply to items taken out in June and returned in September.

We have one new book added to the library called *Expressive Landscapes in Acrylic* by Jerry Smith in the *Art Maps Series* which use visual guides to help plan paintings.

I look forward to seeing many of you in September.

Marjorie Thomson, Librarian
Email: marj@fulcrumsystems.ca
Telephone: 780.463.2603



This month's cover artist Joyce McCoy

Joyce McCoy came from a Saskatchewan prairie community. She has since resided in Calgary, the Ottawa Valley of Ontario and Manitoba. She is a long-time resident of Edmonton. During her career as a High School teacher, her need to study art led her to take several summer art classes in the Faculty of Fine Arts at the University of Alberta, with John Mann, Peter Black and Robert Sinclair, History of Art from Athabasca University, and evening art classes at the Faculty of Extension with Jim Davies. She has since studied at the Edmonton Art Center with Frank Haddock and Frances Alty-Arscott and taken several workshops with Greg Johnson and Gordon MacKenzie.

At last, retirement has given her the opportunity to pursue a lifelong dream of becoming a watercolour artist. She is presently a member of the Edmonton Art Club, a member with Active status of the Society of Western Canadian Artists and Southside Artist Friends of

Edmonton, The Edmonton Needlecraft Guild and the Focus on Fibre Art Association.

The source of her inspiration is the endless variety and beauty of the natural world. The prairie scene in particular, will always be part of her art with its' constantly changing qualities of value and colour and the unique textures of its vast skies, rolling hills, plants and wildflowers.

Her classes at the Faculty of Fine Arts allowed her to try a variety of media. So far she has been working mainly with watercolour for its translucency, vast array of tonality from delicate to vivid and the challenge of its sheer quirkiness. However other media have appeal for future exploration, especially acrylics, Chinese ink, collage, fibre art and other mixed media.

Her style is constantly evolving as she experiments with different subjects and techniques. She wants to always be open to grow with new ideas, new challenges.



▲ *Evening Light / 11" x 14" / Watercolour*

SWCA EXHIBITIONS

Gracious Goods Cafe

7601 - 115 Street, Edmonton
This bustling cafe offered exhibition space throughout the year for SWCA artists who are "new to solo shows". The response to this call for artists has been so positive that all openings have been filled up to April 2015. For more information, contact Sue Scott at suemscott@telus.net. Include a link to your website or attach images of your work.

Misericordia Hospital

November 1, 2014 to January 10, 2015
The Misericordia In House Gallery will be hosting a SWCA group show opening November 1, 2014 for a two month run. This will be an opportunity to offer original art for sale during the Christmas Season as well brighten the hallways for patients, staff and visitors.

Curiosity 2 at The Nina

Mid-January to Mid-February 2015
Curiosity 2 is a joint venture between SWCA and The Nina; this juried exhibition of curious art will be open to all exhibiting SWCA artists and Nina studio artists.

The Nina Center for the Arts
9225 - 118 Avenue, Edmonton
www.thenina.ca

Every Picture Tells a Story Opening in February, 2015

This SWCA exhibition with a narrative theme will be hosted by the Allen Gray Continuing Care Centre 5005 28 Avenue, Edmonton.

Scotia Place Atrium Gallery April 24 to June 19, 2015

Our SWCA Group Show at Scotia Place in downtown Edmonton has been confirmed for 2015.

IYOL2015

2015 is the International Year of Light. A year has been set aside especially for the contemplation and

celebration of light. So we're asking SWCA artists to create works of art around this theme for an exhibition in 2015.

Madeleine Arnett, Exhibitions
madeleine.arnett@gmail.com

PAINT-OUTS

Hawrelak Park

Saturday, September 27 2014
10:00 a.m. to 4:00 p.m.

We will meet in the main parking lot at 10:00 a.m.

There is a walk around a small lake with an island in the centre. Several pavilions with washrooms, tables and benches. Bring your lunch and drinks.

Attendance confirmation is preferred but not absolutely necessary. Contact Joyce McCoy at 780.435.3065 or jimccoy@shaw.ca.

In the event of poor weather, the paint out will be cancelled. Check with Joyce if you are unsure.

Kathy Dyck, Paint Outs
kathyd_1@lycos.com

SWCA WORKSHOPS

Please note: For all workshops, registration is completed when payment is made online at the SWCA website under Workshops OR by cash/cheque made out to the artist with payment delivered to the Workshop Chairperson **prior** to the day of the workshop. Supply list available upon registration.

Plein Air Instructed Workshop with David Shkolny

Open medium
Sunday, October 5, 2014
9:00 am to 2:00 pm

On location near Wagner Bog (meeting point before driving together as a group is TBD).
Min # of participants to run is 6 and max # of participants is 10.

A Fall Landscape in Watercolour with Frances Alty-Arcott

Saturday, November 1, 2014
10:00 am to 3:30 pm
Fee: \$80

Laurier Heights Community Centre
144 Street & 83 Avenue
Min # of participants to run is 8 and max # of participants is 15.

Abstract Painting in Acrylics & Mixed Media with Verne Busby

Friday, December 5, 2014
(3 hours in the evening) PLUS
Saturday, December 6, 2014
(7 hours during the day)
Fee: \$125

Laurier Heights Community Centre
144 Street & 83 Avenue
Min # of participants to run is 8 and max # of participants is 15.

2015 Workshops

Upcoming 2015 workshops will include:

The Business of Art: A Q&A Panel on Promotion & Marketing
Oil Painting with Jeff Collins
and much more!

As always, if you have ideas for future workshops please contact the Workshop Chairperson.

Meghana Gauthier, Workshops
meghana.gauthier@gmail.com

NOTICES

Artists' Retreat at Strawberry Creek Lodge

September 19, 20, 21
Organized by Southside Artist Friends. For details or to register call Kathy Dyck at 780.435.7980.

MINUTES

Membership meeting June 9, 2014

Chair: Diana Templeton
Secretary: Sharon Abbott
Attendance: 51
Call to Order: 7:03 pm

Agenda:

- Welcome to Members, New Members and Guests
- Allergy Reminder
- Cover Artist: Carol Epton
- Feature Artist: Randy Talbot
- Acceptance of May 12, 2014 General Meeting Minutes
- Treasurer's Report: Marsha Thornton
- Committee Updates:
Exhibitions: Madeline Arnett
Workshops: Meghana Gauthier
Standards: Carmen Gonzalez
- Member Announcements
- Adjournment

Motions:

- Acceptance of May 12, 2014 General Meeting. Moved by Judy Rikley. Seconded by Katalin Dusek. Passed.
- Motion to adjourn. Moved by Ruth Baker-Bailey. Passed.

Newsletter Submissions

The newsletter copy deadline for the October 2014 issue of Artscape is **September 20**.

Please send it to:

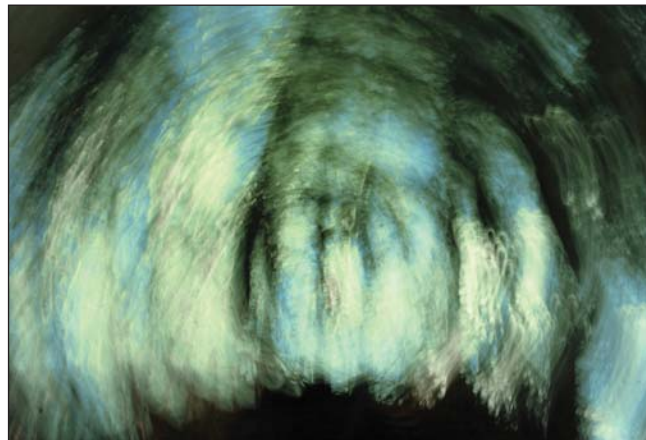
John Labots, Newsletter Editor
Email: jflabots@telusplanet.net
Telephone: 780-444-4161



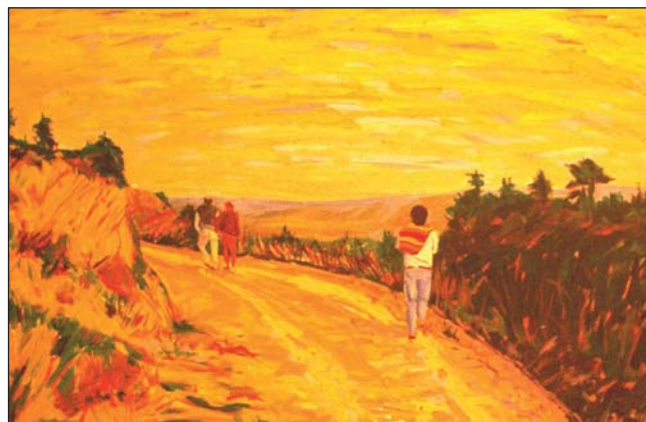
June's featured artist **Randall Talbot**



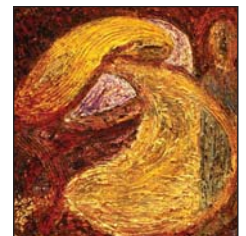
▲ Northern Sunset Over Unknown Lake / Oil on canvas



▲ Carr's Forest / Photograph



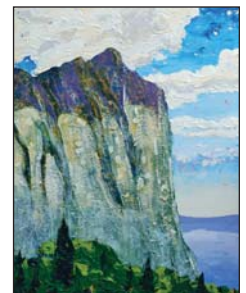
▲ Evening Stroll Back to Montaignut / Acrylic



▲ Angel in a Hurry / Acrylic



▲ Candles in the Rain / Acrylic



▲ Where Eagles Soar / Acrylic



Elite Giclée



My Brother's Keeper
Carol Marocco

Canvas Giclées • Watercolor Giclées • Lithographs
 Fine Art Cards • Business Cards • Note Cards
 Artist Portfolios • Certificates of Authenticity
 Full Color Art Brochures



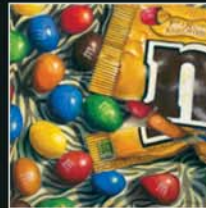
Dreaming
Margot Lang



End Of The Road
Alex Halliburton



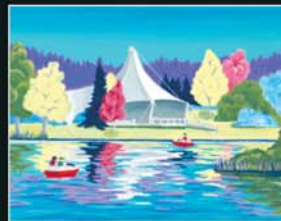
Fruits
Greg Milne



Peanut M&M Snack
Carmen Gonzalez



My Own Way
Irene Apon



Hawrelak Park Paddle
Leanne Schnierer



Pink Tulip
Desiree Van Amsterdam

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