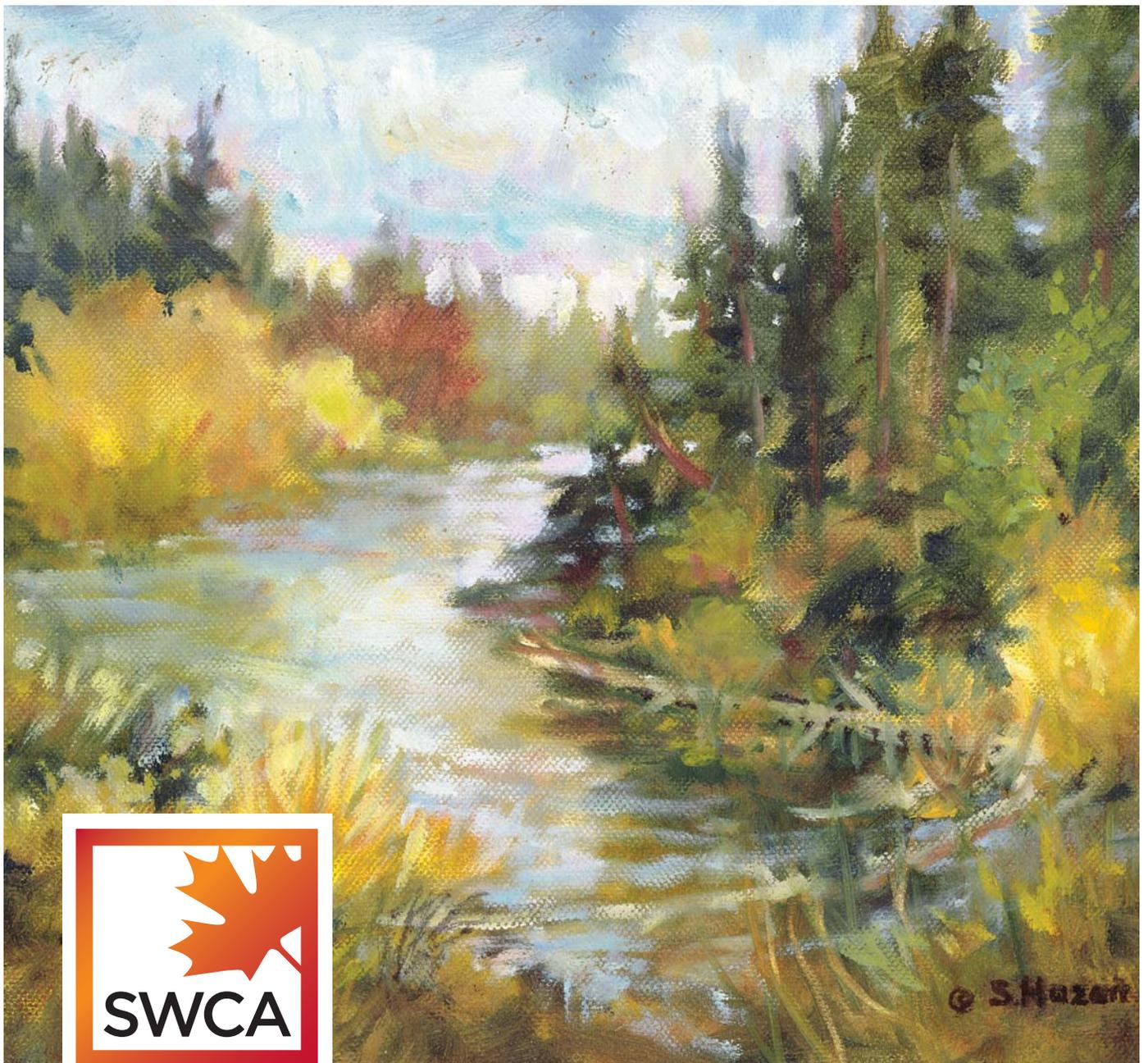


Artscape

Artists helping artists

January 2014



SOCIETY OF WESTERN
CANADIAN ARTISTS
www.swcartists.ca

Sharon Hazen/ Flooding by Devon, Alberta 2013 / 9" x 12" / Oil



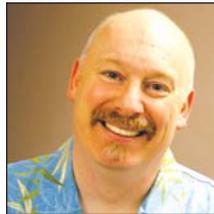
2013 SWCA Executive

| | |
|-----------------------|--------------|
| President | |
| Rick Rogers | 780.458.3572 |
| Vice President | VACANT |
| Second Vice President | |
| John Labots | 780.944.6871 |
| Treasurer | VACANT |
| Secretary | |
| Diana Zerbe | 780.475.5730 |
| Past President | |
| Marjorie Thomson | 780.463.2603 |

2013 SWCA Committees

| | |
|--|--------------|
| Programs Committee | |
| Acting Chair: Rick Rogers | 780.458.3572 |
| Membership Committee | |
| Chair: Arlene Bowles | 780.462.5705 |
| Assts: Kathy Dyck, Pat Hayes | |
| Standards Committee | |
| Chair: Carmen Gonzalez | 780.486.3218 |
| Leanne Schniener, Sharon Hazen, John Labots, Rick Rogers | |
| Volunteer Coordinator | |
| Teresa Graham | 780.487.7006 |
| Workshops Committee | |
| Chair: | VACANT |
| Mary Hartley, Helen Richards | |
| Paint-Outs | VACANT |
| Exhibitions Committee | |
| Chair: Rick Rogers | 780.458.3572 |
| Madeleine Arnett, Teresa Graham, John Labots, Val Solash | |
| Publicity | |
| Val Solash | 780.462.4805 |
| Featured Artists | |
| Esther Koziol | 780.443.4219 |
| Library | |
| Marjorie Thomson | 780.463.2603 |
| Assts: Lenore Defoe, Anne McCartney, Gail McDougal, Marsha Thornton | |
| Newsletter | |
| Editor: John Labots | 780.444.4161 |
| Assts: Sharon Abbott, Ruth Harris | |
| Website | |
| Rosemarie Litzenberger | 780.486.2452 |
| Asst: Sharon Hazen | 780.240.1062 |
| Historian | VACANT |
| Audio/Visual | |
| Saeed Hojjati | 780.483.0895 |
| Asst: Randy Talbot | 780.426.1794 |
| Kitchen | |
| Sue Scott | 780.431.9713 |
| Greeter Coordinator | |
| Sirkka Kadatz | 780.467.0401 |
| Asst: Eunice Rudd | |

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Message from the President The art of ... ???

I am feeling a heavier weight, writing a message this month. Christmas always brings on an air of nostalgia for me that demands thoughtfulness. And a new year full of challenges and fresh possibilities is just around the corner. This is also the last message I will write as the President of SWCA so I'm going to muster all of the insight, clarity, and wit that I can for this one! So what to write about? Hmm... Well perhaps I'll write like I paint.

I've always got a few works on the go in my studio, and I have a little yellow idea book where I capture ideas that I can't start right away. I don't have any messages already started, but I have a list of possibilities and some trusty repeat topics, so let's start by looking through those:

Thanking the many of you who have made this year so enjoyable? No, I'll do that at the volunteer appreciation event in January.

Exhorting you to volunteer your time with SWCA? No, I have faith that you will step into the key role for which you are suited.

Identifying a new endeavor for SWCA in 2014? No, that is a job for the new administration as a whole.

Telling you about the proposed changes to the bylaws for the upcoming AGM? No, another email will provide that information.

Talking about the value of collaboration in fine art? Hmm, a good topic, but I'm not inspired to tackle it directly today.

Okay, so that exhausts the list of topics I had already prepared (and I guess I just wrote a little about each of them too). What now? When I am not inspired by any of the current projects or any of the notions I've captured in my idea book, I usually pick from doing something menial, like preparing painting supports; or

something experimental, like trying a new combination of media; or something spontaneous, like choosing any support and beginning a new work with whatever media I see first. Menial won't cut it, and experimental might leave you all wondering where I lost my marbles. So I think I'll go for spontaneous today!

Now, the support and the media are already selected – it better turn out to be a written message for the newsletter for the sake of my friendship with John, the newsletter editor! The topic is what we are back to, so what art-related events have occurred in my life recently? I just finished an Art History course for the Visual Arts Certificate Program in the University of Alberta Department of Extension with a professor that I enjoyed very much. Johanne Yakula, who spoke at one of our SWCA meetings in 2012 was an excellent and entertaining professor. My topic for the term project was the exploration of the value of specific artists' works – not just their monetary value, but also their value in terms of contribution to artistic practice, their advancement of the perception of art and artists, their educational and historical significance, their impact on society then and now, and their emotional impact on the viewer. I studied two time periods in this exploration in Paris: the 1880s and the 1900s before World War I.

These were incredibly important times for art. The 1880s were in the heyday of the avant garde artists known as the Impressionists (e.g. Monet, Renoir, Degas, Cezanne), and working along side them were symbolists (e.g. Gauguin), pointillists (e.g. Seurat), art nouveau artists (e.g. Toulouse-Lautrec), post-impressionists (e.g. Van Gogh, Cezanne), and traditional academic painters (e.g. Bouguereau). Many of

these painters that we have always seen as parts of separate art movements, were familiar with each other or even good friends. And they were, in their individual ways, setting the scene for a huge art revolution in Paris, the centre of the art world. Modern art was in its infancy, and it came of age in the 1900s with the Fauves (e.g. Matisse), and the cubists (e.g. Picasso, Braque), while other artists were still creating works in impressionist and academic styles. Again, many of these artists were

familiar with each other or indeed friends. Paris was not as large then as it is now.

What became abundantly clear to me during the research for the term project was that it was not only the talent and drive of these painters that made them famous, but the fact that they were involved in the thriving art scene of Paris. Collaboration and competition expanded the boundaries of how they expressed themselves visually.

The inspiration of others' work spurred them to develop new techniques. And philosophical discussions of visual art drove them to imbue new inspiration and meaning in their work.

These things are essential ingredients in any community of practice and SWCA is our community of practice. The more vibrant the community, the more exciting the work of the member artists. SWCA may not be Paris at the turn of the 20th century, but it is certainly a thriving community of talented artists!

Rick Rogers, President
buc@rickmo.com

Mark your calendar...

SWCA MONTHLY GENERAL MEMBERSHIP MEETING

**Monday, January 13, 2013
at Laurier Height Baptist Church**

8505 - 142 Street NW, Edmonton

Lower Level

Doors open at 6:00 p.m.

Library open 6:30 to 7:00 p.m.

Meeting begins at 7:00 p.m.

—

Annual General Meeting and Elections

—

Featured Artist

Janine Anselmo

—

Program

TBA

—

Next meeting: February 10, 2014

ANNUAL GENERAL MEETING

Elections

We will be holding our Annual General Meeting at the January 13, 2014 meeting. At this time we will be electing our new Executive Officers for 2014. Some members have volunteered to let their names stand. The Nominating Committee is still working on completing the slate of nominations at the time of this newsletter's publication.

- President: Diana Templeton
- 1st Vice-President: Vacant
- 2nd Vice-President: John Labots
- Secretary: Vacant
- Treasurer: Marsha Thornton

Members wishing to run for ANY of these positions in the election are encouraged to contact Marjorie Thomson of the Nominating Committee. We will also call for nominations from the floor on the night of the election.

Some chairpersons and committees also have vacancies, and we hope to fill these as well.

For more information about any of these positions please contact President Rick Rogers.

continued

Special Resolution

Current members in good standing as of December 9 were notified by email of a Special Resolution to be presented at the Annual General Meeting. Make sure to check your emails. Members without active email addresses on the website's membership list were mailed copies.

Earlier in 2013, the Executive Committee created a Bylaw Committee to review the Society bylaws and propose amendments that would improve functionality of the Society, keep the Bylaws up-to-date with current regulations, and to provide greater clarity for interpretation. Recommendations were made by the Bylaw Committee to the Executive Committee and the proposed amendments to the Society Bylaws will be presented and voted on at the AGM.

Questions about the amendments can be presented in writing to the President prior to meeting so they can be included in the Agenda.

PROGRAMS

December party review

Our Christmas party was an enjoyable time with about 50 members in attendance. Thank you to all the volunteers who helped with food preparation and set up.

Our program demonstration with acrylic artist and SWCA member Randy Hayashi was engaging as he shared his process of painting.



Congratulations to the winners of our door prizes including Chiu-Ming Chiang and Diana Zerbe who won the New Wave palettes.



Chiu-Mig Chiang



Diana Zerbe

January program

As of the publication of this newsletter the January program has not been set in place. An email will be sent out to members with details or watch for more information online.

ALLERGY REMINDER

Some of our members have severe allergies and so we want to help them by making our meetings as scent-free as possible.

Refraining from using perfumes or scented body lotions provides a more comfortable atmosphere for everyone!

SWCA EXHIBITIONS

Misericordia Hospital Show

Saturday, November 2, 2013

to Saturday, January 4, 2014

Take down will occur on Saturday, January 4 between 9:00 and 10:00 a.m. If you cannot make it at that time please arrange for someone to pick up your artwork for you.

Scotia Place Show

February 28 to April 25, 2014.

This small venue will host a juried show at the end of February. More information will be provided at the January meeting and in the February newsletter after the Exhibitions Committee meets in early January.

Exhibitions Rules reminder

Just a reminder to members that artwork entered into shows **must meet standards as presented in the Exhibitions Rules**. Make sure you are referring to the October 2011 version of the Exhibition Rules which should have been updated in your binders, otherwise they are available online. Log in and go to Members Only>Documents and find it listed under Exhibitions. Non-compliance usually results in not being able to exhibit.

Exhibitions Committee

Newsletter Submissions

The newsletter copy deadline for the February Artscape is **January 20**. Please send it to:
John Labots, Newsletter Editor
Email: jflabots@telusplanet.net
Telephone: 780-444-4161



This month's cover artist
Sharon Hazen

**Plein Air Painting - Devon,
 The Right Place at the Right Time**

It was a summer when the rains were continuing to impede the gathering of hay and other crops. The air was full of the sweet smell of clover and alfalfa. I stopped my car on a little side road by Devon when I saw this beautiful little creek which had swollen over its sides from the rain. The late afternoon sun was opening up the sky and the light that shone through an atmosphere full of moisture was incredible.

So, I pulled out a heavy plastic construction bag from the trunk of my car to create my temporary "studio" that would stay dry while I painted, seated on the ground in the ditch, with my canvas between my knees.

I was having to work quickly before the light would change, faintly

marking on the canvas the light and dark passages before they might disappear. I was impressed by the rich texture and colour of the foliage as it was in transition from summer to fall. Beautiful contrast in values, colours, and temperature were evident. The gentle breeze was helping to activate the surface of the water and the clouds in the sky to enhance the delicate tapestry and provide an overall unity.

A couple of hours later, I was putting my materials back into the trunk. When you are in the zone, time flies. I felt the raw spontaneity of the painting. I decided to not add any touch-ups at home because the response to the landscape was authentic and I knew that I would never be able to FEEL and SEE with same energy as that which occurs at the point of creation.



▲ *Flooding by Devon* / 9" x 12" / Oil on Canvas

STANDARDS

Jury form

In 2013, a Standards Committee was recreated and one of its objectives was to provide some guidelines for jurors in the Jury for Status process. Not only for existing jurors but also to assist members who become eligible jurors in higher status levels.

A Jury Score Sheet was developed for jurors to use and then provided to the Jury for Status applicant after the jury process.

The Executive Committee and the Standards Committee felt it would be beneficial to have the form available for members to view and get a sense of what the jurors will be looking for.

The form is available online at www.swcartists.com. Log in and go to: Members Only>Documents. You will find the Jury Score Sheet listed under Membership.

If you have any questions, please contact a member of the Standards Committee.

MEMBERSHIP

Membership binders

Although ALL member documents are available online, a membership binder is also available to new General members if a copy is wanted. The binder includes the Society Bylaws, Standards, Exhibition Rules and various forms.

If you have become a new member in the past couple of years and did not receive a membership binder, visit the membership table at a monthly meeting or call the Arlene Bowles, the Membership Chair.



December's featured artist

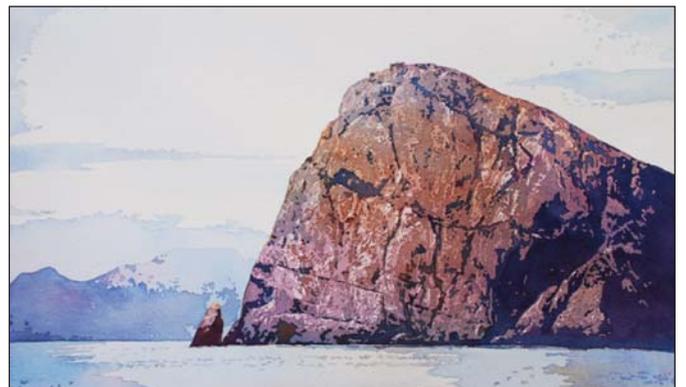
Anne McCartney



▲ *Barn / Watercolour*



▲ *Mountain and Sea II / Watercolour*



▲ *The Rock / Watercolour*



▲ *Hoodoos / Watercolour*

Membership Roster

The most current membership roster is available in a printable version on the website under Members Only > Documents. The most recent version is June 2013. A newer version of the roster will be created in January 2014.

Arlene Bowles, Membership

Email: arlene.bowles@shaw.ca

Telephone: 780.462.5705

NOTICES

The Daffodil Gallery

Signature status members of SWCA who are represented by the Daffodil Gallery are being featured in an upcoming show:

Signature Show

January 23 to February 15, 2014

Artists Reception:

Saturday January 25, 2014

1:00 to 4:00 pm

The artists represented are: Karen Bishop, Teresa B. Graham, Saeed Hojjati, Anne McCartney, Rick Rogers and Heidi Smith.

Be sure to check it out!

Marjorie Thomson Creativity Coach

Creativity Coaching by Marjorie Thomson: If you are feeling stalled with your artwork or would like to move to the next level, you may find Creativity Coaching a real help. Creative people are notoriously their own worst enemy and often find themselves discouraged by self sabotaging negative self talk. Creativity Coaching is a way to explore your thoughts and feelings around creativity and to learn to block those negative patterns that are holding you back. For more information on Creativity Coaching see my website at www.CoachingTheCreative.ca.

Take advantage of my fall special:

Basic Package: Special Price of \$140 for 10 weeks of coaching.

Contact me at

Marj@CoachingTheCreative.ca and receive a free 15 minute session.

Creativity Coaching is both motivating and fun!

Art Society of Strathcona County

- HDR Photography, Jan 17/18, Deadline for registration: Jan 5
- Ron Wigglesworth, Drawing, Feb 8/9, Deadline for registration: Jan 29
- Joyce Boyer, Oils, Feb 10-Mar 17, Deadline for registration: Feb 1
- Leslie Degner, Photography, Feb 28/Mar 1, Deadline for registration: Feb 12
- Gregg Johnson, Watercolors Mar 15/16, Deadline for registration: Mar 1

Visit www.artstrathcona.com for DVD workshops and DVD Paint Along Days, and more information and upcoming workshops!

For Sale



Used "vintage" 1960s drawing table. Oak legs and a pine 24"x 36" table top with reinforced aluminum edges. \$50.00

Contact David Capelazo at capek@telus.net.

Are you an member artist with a website?

Would you consider including a link to SWCA's website on your site? It would help increase our web presence. Thank you!



PEOPLE'S CHOICE *Awards*

February 10, 2014 Call for Entries

Another Peoples' Choice competition will take place on February 10 to select artwork for the Artscape newsletter covers for March, April and May 2014.

The competition is open to all current **Active, Associate and Signature** status members. Your membership must be paid and up-to-date.

If your artwork has been featured on the cover of Artscape between February 2012 and January 2014, you are ineligible to compete.

The artwork submitted should be recent work (in the last 12 months). Only one entry per member.

Bring your own cup!

Remember to bring your own cup to the monthly meeting. We continue to try to reduce the use of styrofoam cups.

Thanks to everyone who remembers!!

*Sue Scott,
Kitchen*





Elite Giclée



My Brother's Keeper
Carol Marocco

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 Fine Art Cards • Business Cards • Note Cards
 Artist Portfolios • Certificates of Authenticity
 Full Color Art Brochures



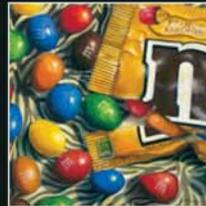
Dreaming
Margot Lang



End Of The Road
Alex Halliburton



Fruits
Greg Milne



Peanut M&M Snack
Carmen Gonzalez



My Own Way
Irene Apon



Hawrelak Park Paddle
Leanne Schnierer



Pink Tulip
Desiree Van Amsterdam

Visit us on the web
www.elitelitho.com



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